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# THE ULTIMATE STARTUP GUIDE: MARKETING LESSONS, WAR STORIES, AND HARD-WON ADVICE FROM LEADING VENTURE CAPITALISTS AND ANGEL INVESTORS (PAPERBACK)



Career Press, United States, 2017. Paperback Condition: New. Language: English . Brand New Book Most start-ups fail. And they die remarkably young: The typical start-up lasts 20 months and burns through \$1.3 million in financing before closing its doors. So what's the formula for success for those start-ups that make it through the early trials, leveraging their early success into either getting acquired or issuing an IPO (initial public offering)? What are the lessons that first-time entrepreneurs and employees...

**Read PDF The Ultimate Startup Guide: Marketing Lessons, War Stories, and Hard-Won Advice from Leading Venture Capitalists and Angel Investors (Paperback)**

- Authored by Tom Hogan, Carol Broadbent
- Released at 2017



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## Reviews

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