



## Rosabeth Moss Kanter on the Frontiers of Management (Paperback)

By Rosabeth Moss Kanter

Harvard Business Review Press, United States, 2003. Paperback. Condition: New. New edition. Language: English . Brand New Book. This book presents, for the first time, the essential Kanter: a collection of her cutting-edge ideas and wisdom accumulated from two decades of experience, and which hold even more relevance today than they did in the past. - HR Magazine . This landmark book brings together all of Rosabeth Moss Kanter s Harvard Business Review articles and many of the editorial columns she wrote while an editor at HBR . The pieces span a variety of critical topics: strategy, innovation, customer focus, global trends, planning for change, strategic alliances, compensation systems, and community responsibility-all brought together to enforce a single, timeless message: the importance of treating people as assets, not costs, and providing the tools and conditions that liberate people to use their brainpower to make a difference.



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