



## Economics by Design: Survey and Issues by Collinge, Robert A.; Ayers, Ronald M.

By Ronald M.; Ayers

Prentice Hall, 2003. Taschenbuch. Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Known for its flexibility, this text can be used in a one-term survey of economics or an economics issues course. This text is ideal for issues-oriented courses that teach essential economic principles. Current issues and core principles of mainstream economics are presented in an intuitive manner that captures and holds student interest. The text systematically combines this presentation with a wealth of relevant, up-to-date applications that students can relate to. 496 pp. Englisch.

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