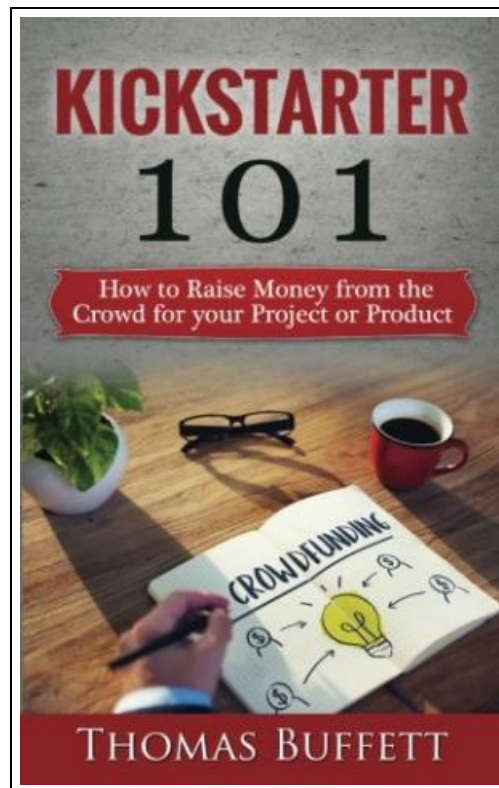


Kickstarter 101: How to Raise Money from the Crowd for your Project or Product



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Reviews

Very useful to any or all group of men and women. I am quite late in start reading this one, but better then never. You are going to like just how the blogger publish this book.

(Kristian Nader)

KICKSTARTER 101: HOW TO RAISE MONEY FROM THE CROWD FOR YOUR PROJECT OR PRODUCT



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CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 62 pages. Dimensions: 8.0in. x 5.0in. x 0.2in. Crowdfunding has been around for a long time, yet it is only recently that this versatile and amazing fundraising tool has become a household name. Businesses both big and small have learned that crowdfunding is one of the best and least risky ways to get a project off the ground, while many startups have found their dreams realized only through the efforts of crowdfunding on Kickstarter. Simply put, this type of sourcing is a way to put an idea on the web and entice stakeholders or potential clients to invest. This tactic is marketed directly at the people who will actually use or benefit from your project or product. You gain capital to create it and in turn, they receive the product as soon as it is done, or a package deal that may include extras you put forth based on an investment scale. But how do you create a Kickstarter Crowdfunding campaign that will be successful This guide breaks down all the walls and reveals the tricks and tips that will take your idea from stagnant to funded. How to write your proposal, create an eye catching video, how to get the word out, which type of campaign to run its all here. If you have a question about Crowdfunding on Kickstarter, then this book is for you. This item ships from La Vergne, TN. Paperback.



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