



The Economics of Sports (Practical Approach Series) by Leeds, Michael A.

By Michael A.; Leeds

Addison Wesley, 2001. Gebundene Ausgabe. Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The Economics of Sports is the first textbook written for this course and is eagerly awaited by professors, department chairs, and students alike. Until now, professors have patched together chapters from economics texts and trade books about sports, leaving the students without the instructional guide they need and without a central economics focus. In this new comprehensive text, Michael Leeds and Peter von Allmen introduce the essential core economic concepts and then develop them with examples and applications from the sports industry. Three of the four sections are devoted to illustrating prominent areas of economics: industrial organization, public finance, and labor economics. The final section provides insights into theories related to the not-for-profit sector of the economy like the theory of bureaucracy. The Economics of Sports assumes only a basic, one-semester understanding in microeconomics and the rigor and level of depth have been designed for undergraduates, making it a perfect fit for sports economics courses and as a supplement to principles-level courses. 464 pp. Englisch.



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