

Exploring Human Communication (Paperback)

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Reviews

Certainly, this is the finest work by any article writer. It really is full of wisdom and knowledge You will not sense monotony at at any time of your own time (that's what catalogs are for concerning should you ask me). (Marion Mann DDS)

EXPLORING HUMAN COMMUNICATION (PAPERBACK)



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Oxford University Press, USA, United States, 1999. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. DeWine, Gibson, and Smith s new hybrid essentials introductory text, Exploring Human Communication includes unique coverage of important topics not usually found in basic texts: mass communication, legal communication, mediated communication and technology, and using communication principles on the job. The text s compelling, applications-oriented approach helps students internalize concepts by applying them to real-world situations and contexts both inside and outside the classroom. Featured are numerous activities, illustrations, and student-centered stories. Rather than prescribing particular courses of action, the authors offer a broad range of options to choose from in order for students to be successful. Exploring Human Communication covers all of the fundamental concepts necessary for understanding the complexity of human communication and improving communication effectiveness: verbal and nonverbal communication, active listening, development of interpersonal relationships, intercultural communication, small group communication, organizational communication across cultures and ethical dilemmas in communication throughout every chapter. Spotlight on Diversity, Spotlight on Ethics, and Mission Possible boxes encourage students to think critically about the concepts introduced in each chapter. * A common thread throughout the text is the debunking of myths about communication, which helps dispel mistaken notions. * Original illustrations, created specially for this text, are used to enhance major themes.

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