



## 50 Ways to Love Your Startup (Paperback)

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By Bruce Mancinelli

Createspace, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. About the Author - Bruce Mancinelli has had a hand in seven startups; five that achieved various equity events, one that is still to be realized and one that went bust. That s like five good meals, one still cooking and a flat souffle. Putting together a startup and managing its operations are much like preparing a gourmet meal. Even with a recipe and carefully following the instructions not every meal comes out looking like the picture in the cookbook. Great gourmet meals come from great chefs. Creating that successful startup company requires a plan (recipe) and a chef (entrepreneur) and a little help in the kitchen. Starting in high technology as a programmer, systems analyst, then sales and marketing and ultimately to assume CEO positions with software and Internet services companies, Bruce has experienced many lessons on what it takes to make a startup successful. While there are no silver bullets in the world of startups there are tried and proven techniques and guidelines that have come from lessons learned firsthand and from colleagues and business mentors along the way and...



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