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## THINK BIG, ACT SMALL: HOW AMERICA'S MOST PROFITABLE COMPANIES KEEP THE START-UP SPIRIT ALIVE (HARDBACK)



Penguin Putnam Inc, United States, 2012. Hardback. Condition: New. Reprint. Language: English . Brand New Book Tradition says there are three ways to grow a company's profits: Fire up the sales team with empty promises, cut costs and downsize, or cook the books. But what if there's a better way--a way that nine amazingly profitable and well-run companies are already embracing? Jason Jennings and his research team screened more than 100,000 American companies to find nine that rarely...

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- Authored by Jason Jennings
- Released at 2012



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### Reviews

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