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**How Competition
Makes You a Better
Product Manager**



How Product Managers Can Use
Challenges to Advance Their Careers

*"Practical, proven examples of how successful
Product Managers approach competition"*

Dr. Jim Anderson

Createspace, United States, 2014. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****.As product managers, we all want to become better at what we do. However, sometimes we can find ourselves in a rut: we've solved the immediate problems, our product is doing well, and we've just lost that drive that we need in order to reach the next level. This is when the power of competition comes in. We all like a...

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- Authored by Jim Anderson
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