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GOING GREEN. ENVIRONMENTALLY FRIENDLY BUSINESS



GRIN Verlag Jan 2015, 2015. Taschenbuch. Condition: Neu. Neuware - Seminar paper from the year 2010 in the subject Business economics - Business Ethics, Corporate Ethics, grade: 1,3, , language: English, abstract: This report includes broad topics such as how businesses are going greener and why they have chosen to become more environmentally friendly. Also including research about benefits, rewards and incentives that motivate companies to go green and which industry is putting in the most initiative to become eco-friendly...

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- Authored by -
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