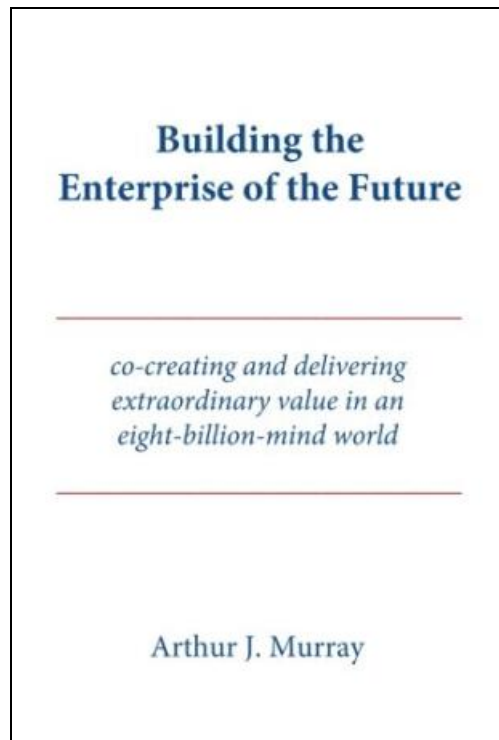


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Reviews

It becomes an awesome publication that I actually have actually read. It really is written in simple terms and not difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Talia Cormier)

BUILDING THE ENTERPRISE OF THE FUTURE: CO-CREATING AND DELIVERING EXTRAORDINARY VALUE IN AN EIGHT-BILLION-MIND WORLD (PAPERBACK)



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Applied Knowledge Sciences Press, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. As we look ahead to an eight-billion-mind world, we face many new challenges and opportunities. This will demand bringing all of our collective knowledge to bear. Traditional business and organizational models impede the flow of knowledge and will not work. We need to design new business models and strategies, even entirely new business ecosystems. We call this the Enterprise of the Future. Such an enterprise must be able to innovate and learn at least as fast as, or greater than, the speed of change in the market. This means transforming traditional, knowledge-hoarding organizations into enterprises with a culture that promotes rapid innovation, learning and knowledge-sharing. This book gives you a simple step-by-step approach for making this transformation happen, based on decades of research and field practice. Over time, you ll see measurable improvements in learning rates, concept-to-development cycle times, and time-to-market. Through a systematic process of leading, connecting, co-creating, and discovering, you ll be able to not only respond to, but lead, the changes in your market. Here s what authors and industry leaders are saying about Building the Enterprise of the Future. This book provides a framework and the key ingredients needed to lead a successful enterprise in the age of knowledge. - Hassan Syed, Founder and CEO: Bir Ventures A holistic and insightful treatment of the key dynamics of the knowledge economy and enterprise - with an added bonus of How To make it work for your organization. A must read for the 21st century organizational leader. - Dr. Michael Stankosky, Co-founder: Institute for Knowledge Innovation; Professorial Lecturer, Knowledge Management: The George Washington University A clever book to tackle current uncertainties with certainty. - Dr. Charles Chow, Managing Director:...

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