



Supercharged Quality: Transform Passive Quality Into Passionate Quality

By Mohan Karambelkar

Partridge Publishing. Hardcover. Book Condition: New. Hardcover. 200 pages. Dimensions: 9.0in. x 6.0in. x 0.6in. As customers or consumers, we expect quality products and quality services, getting value for our money. For producers or service providers, it is a challenge to satisfy customers and also take care of other stakeholders. In the last few decades we have seen several quality models and frameworks. Organizations see another challenge in implementing those frameworks effectively. Three basic parameters of quality are products (technology), processes and people. With availability of products and processes, the challenge is to align people for quality programme. This book provides the tools to meet different challenges. Neuro Linguistic Programming (NLP) uses mechanics of mind to achieve the excellence. It is an add-on to the previous approaches using processes and statistics. This book gives superchargers - persuasion for quality by tapping motivational needs, use of right beliefs and behaviors to support continual improvements, holistic and integrated structure for quality management system and several NLP tools for projects, services and for product manufacturing. Using simple language and not requiring any prerequisite in NLP, this book is a practical guide of how we can use NLP for quality programme, which may be a...



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Reviews

A fresh e-book with a brand new point of view. It really is packed with knowledge and wisdom Its been designed in an exceedingly simple way and is particularly simply following i finished reading this publication through which actually modified me, alter the way i really believe.

-- **Bernhard Russel**

Very helpful to all class of folks. Better then never, though i am quite late in start reading this one. You can expect to like just how the blogger create this pdf.

-- **Mandy Larson**