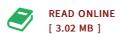# Everybody Lies : Big Data, New Data, and What the Internet Reveals About Who We Really Are

By Seth Stephens-Davidowitz

Harper Collins Publ. USA Mai 2017, 2017. Buch. Condition: Neu. Neuware - Blending the informed analysis of The Signal and the Noise with the instructive iconoclasm of Think Like a Freak , a fascinating, illuminating, and witty look at what the vast amounts of information now instantly available to us reveals about ourselves and our world-provided we ask the right questions. By the end of on average day in the early twenty-first century, human beings searching the internet will amass eight trillion gigabytes of data. This staggering amount of Information - unprecedented in history - can tell us a great deal about who we are-the fears, desires, and behaviors that drive us, and the conscious and unconscious decisions we make. From the profound to the mundane, we can gain astonishing knowledge about the human psyche that less than twenty years ago, seemed unfathomable. Everybody Lies offers fascinating, surprising, and sometimes laugh-out-loud insights into everything from economics to ethics to sports to race to sex, gender and more, all drawn from the world of big data. What percentage of white voters didn't vote for Barack Obama because he's black Does where you go to school effect how successful you are in...

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