



Lean Organisations Need FAT People: How to Grow Your Human Assets

By Bay Jordan

Rethink Press, United Kingdom, 2009. Paperback. Book Condition: New. 3rd Revised edition. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Ever wonder why businesses fail? Perhaps it is because most businesses do not take into account a company s biggest and potentially greatest return on investment - the people. When it comes to bottom line figures, and actions called for to trim the expenses of a company s budget, it is ultimately to the workforce that a company will look to begin cutbacks . Usually a company s largest single expense, the wage bill appears to be the most obvious solution to bringing the balance back into line and making the bottom line healthy again. Yet, it can be argued that by cutting the cost of the workforce a company actually begins to slash it s own throat by reducing what is it s greatest asset. Historically, scant regard is paid to the commodity of human beings, the only assets that can generally improve over time without the necessity of replacement. Appreciation, self-motivated development, and productivity that increases by simple valuation and fulfillment; what other company asset can boast the same return? Yet, human...



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