



Reagan s Comeback: Four Weeks in Texas That Changed American Politics Forever (Paperback)

By Gilbert Garcia

Trinity University Press,U.S., United States, 2012. Paperback. Condition: New. First Trade Paper Edition. Language: English . Brand New Book. Never before has the story been told of the dramatic turning point when Ronald Reagan found his voice as a presidential contender and overcame the Republican establishment. Reagan s Comeback is the story of how one state, one man, and one month changed national politics forever. Chronicling how Reagan s political career nearly ended, this turnabout story is told by those who made it happen: campaign volunteers, financiers, political activists, and media observers. Positioning Reagan to win in 1980, the birth of the Reagan Democrat transformed Texas from Democratic stronghold to the reliably Republican powerhouse it is today, since producing five Republican presidential candidates and two Republican presidents, with more to follow. Reagan s rise and victory against Ford in 1976 mirrors the current climate between the Tea Party movement and the GOP. With the 2012 election in sight, there is no better time to finally tell the whole story of how the Reagan Revolution found its launching point.



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