



## Main Street Accounting (Paperback)

By John R Wheeler

Dog Ear Publishing, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Are you a financial professional with a desire to be deeply involved in the management of the company that employs you? If so Main Street Accounting is for you; it s all about ways to integrate accounting with purchasing, general management, and human resources to run a business of any kind in a highly competitive environment. The focus is on how to manage a business for the long run; not for quarterly results. The take on matters such as debt and capital expenditures is not always conventional but always well suited to long term success. A few examples of topics covered are creditworthiness for the stand alone business; raw material purchases and hedges; three ways to view productivity; understanding incremental pricing; and buying a small business (true synergy, your role). Written by John Wheeler, MBA, and a former VP of Finance, Main Street Accounting is clear, concise, and to the point and is filled with ideas and insights from real life.



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