



The Gatekeepers: The Global Media Battle to Control Australia's Pay TV (Paperback)

By Mark Westfield

Comerford Miller, United Kingdom, 2000. Paperback. Condition: New. Language: English . Brand New Book. The 1980s and 1990s witnessed bitter worldwide disputes over media control. This text examines one such conflict: the ruthless struggle between Rupert Murdoch and Kerry Packer for the right to run pay-TV in the land of their birth.



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