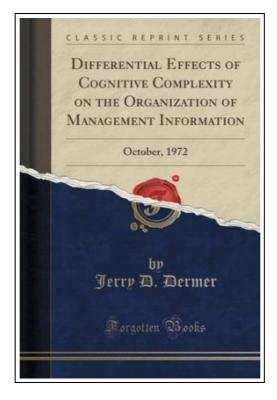
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Forgotten Books, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Differential Effects of Cognitive Complexity on the Organization of Management Information: October, 1972 Recently there has been extensive research into how individuals process information by psychologists (Sieber and Lanzetta, 1964;Karlins and Lamm, 1967; Schroder et aj, 1967) and management scientists (Bettman, 1971;Howard and Morgenrath, 1968;Cravens, 1970). Yet, despite the scope and intensity of this general effort little is known about how managers 2 differ in the ways they prefer their information to be organized. One characteristic that has been successfully used to differentiate several other aspects of an individuals information handling is the complexity of his conceptual structure (Schroder et aj, 1967). Individuals who are cognitively complex have been found to differentiate more aspects of their environment and to track information that is not readily available when playing a management game. They have also bee found to integrate more discrepant information than have cognitively simpler subjects (Schroder et al, 1967, Chapter 8). It is therefore possible that conceptual structure may also be a determinant of how managers prefer their information to be organized and hence may be an individual difference of significance to accountants undertaking the design of reports for managers. The purpose of this study is to evaluate this possibility by examining the relationship of cognitive complexity and information organization. Cognitive Complexity and the Organization of Information Psychologists believe that an individual processes an information set by assigning to its elements different characteristics or different levels of the same characteristic. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technolog

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