



Cotter On Investing: Taking the Bull Out of the Markets - Practical Advice and Tips from an Experienced Investor

By John Cotter

Harriman House Publishing. Paperback. Book Condition: new. BRAND NEW, Cotter On Investing: Taking the Bull Out of the Markets - Practical Advice and Tips from an Experienced Investor, John Cotter, This book discusses the key areas that every stock market investor should consider. Starting with the reason for buying shares in the first place it then goes on to consider a host of essential topics, including: ratios, dividends, diversification, directors' deals, technical analysis, ETFs, commodities, dealing techniques and much more. Cotter On Investing is your straightforward guide to the not always straightforward world of stock market investment. The markets can be a dangerous place and the risk involved can put people off the whole concept of stock investing. It shouldn't. Successful investors are those who manage risk and use mechanisms that reduce it to a level they are comfortable with. The stock market is potentially extremely rewarding in financial terms, but when the investor takes control of his or her own money it can also be fun, interesting and immensely satisfying. Throughout the book the author gives his own opinions not only on the different investment vehicles you can use but also on the ways in which you can improve...



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