



Led Lighting: Professional Techniques for Digital Photographers (Paperback)

By Kirk Tuck

AMHERST MEDIA, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book. Accessible for professionals and hobbyists alike, this guide helps photographers navigate the transition from traditional flash and hot lights to light-emitting diode (LED) lights, the hottest new trend in lighting technology. The arrival of cost effective LED lights has facilitated radical advances in photographic science and required photographers to change the way they use lighting. This book explains how these innovations have influenced conventional light theory and offers a seamless transition from old lighting technologies to new ones. It demystifies the process of choosing the right LED light for projects, presents common sense methods for using LEDs, and offers suggestions for achieving the perfect lighting color and balance. In addition, numerous examples using a range of LED lights provide instruction on how to use them in still life images, portraits, and even moving pictures. Using the tools in this handy reference, visual artists can invent new styles unencumbered by the limits imposed by standard light sources.



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